

# LAS VEGAS LICENSING EXPO 2024

## MONDAY, MAY 20

- **Entertainment Showcases** hosted by studios (invitation only) | South Seas Ballroom, Level 3, Convention Center
- **Licensing International Excellence Awards 2024 Ceremony** | HyperXArena in the Luxor - 6:30-8pm

## TUESDAY, MAY 21

- **Entertainment Showcases** hosted by studios (invitation only) | Islander Ballroom, North Convention Center, Lower Level
- **Licensing Expo Convention Day 1** | 9am-5pm
- **Licensing Expo Opening Night Party** | Daylight Beach Club - 6-10pm

## WEDNESDAY, MAY 22

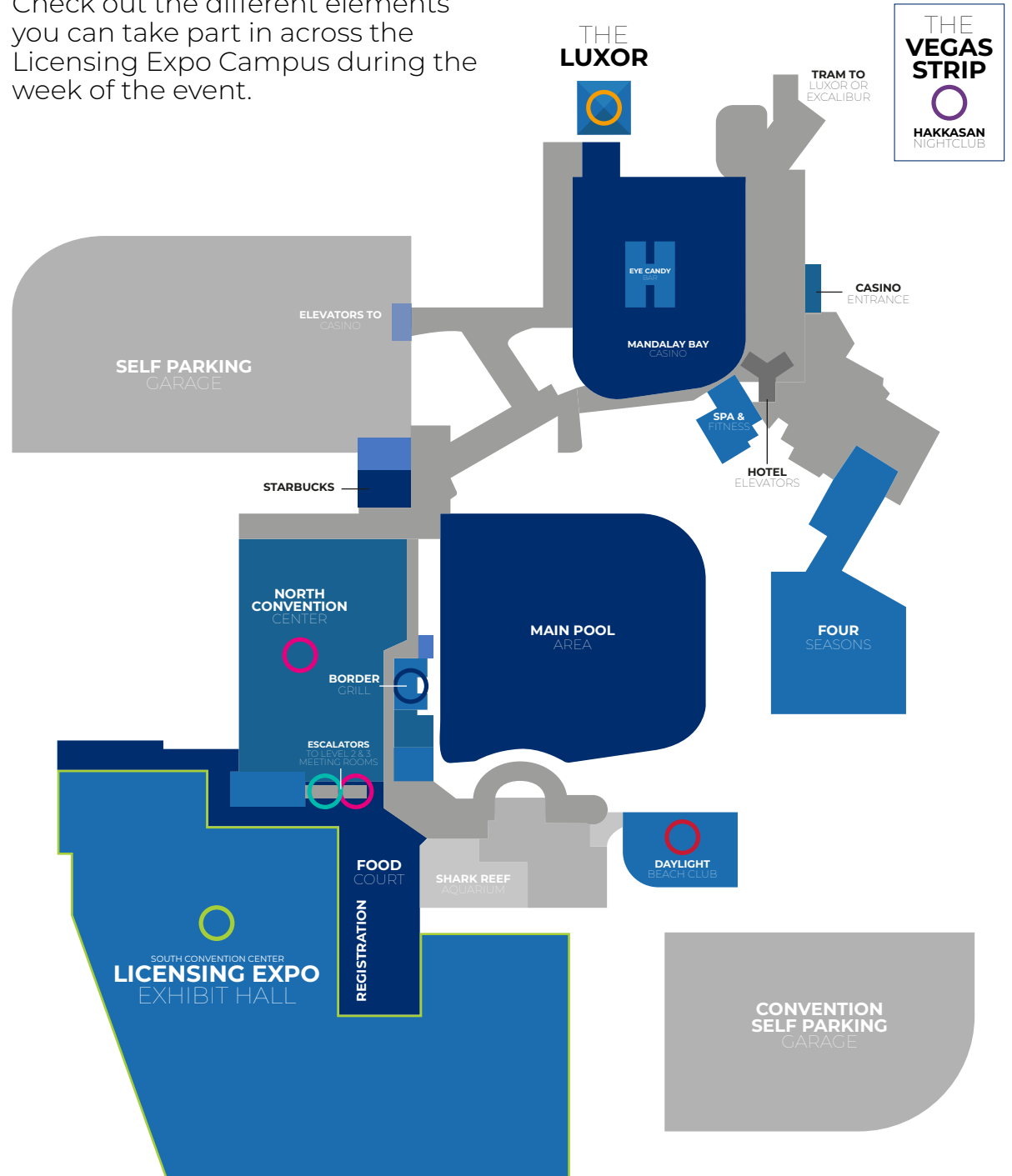
- **Women in Toys Breakfast** @ Licensing Expo | Border Grill - 7:30-10:30am
- **Licensing Expo Convention Day 2** | 9am-5pm

## THURSDAY, MAY 23

- **Women in Toys Empowerment Day** | South Seas Ballroom, Level 3 - 7:30am-4pm
- **Licensing Expo Convention Day 3** | 9am-3:30pm
- **Licensing Expo Closing Party** | Hakkasan - 10:30pm til late

# LICENSING EXPO CAMPUS MAP

Check out the different elements you can take part in across the Licensing Expo Campus during the week of the event.



# LAS VEGAS LICENSING EXPO 2024

IT STARTS HERE.

## AGENDA

Check out the different elements you can take part in on the **Licensing Expo Show floor.**

Scan this QR Code for the full agenda and further session details



Alternatively, click here:  
<https://www.licensingexpo.com/en/agenda.html>

### TUESDAY, MAY 21

10-10:30AM : LICENSING 101 SESSION

10:30-10:45AM : FIRST TIME ATTENDEE?  
JOIN OUR SHOW FLOOR TOUR

10:30-11AM : SESSION 2

11-11:20AM : SESSION 3

11:30AM-12PM : CHARACTER PARADE

11:30AM-12PM : SESSION 4

12:30-1:30PM : KEYNOTE

2-2:30PM : BRAND SHOWCASE

3-4PM : HAPPY HOUR

4:15-4:45PM : BRAND SHOWCASE

6-10PM : OPENING NIGHT PARTY  
DAYLIGHT BEACH CLUB

### WEDNESDAY, MAY 22

9-9:30AM : SESSION 1

10-10:30AM : LICENSING 101 SESSION

10:30-10:45AM : FIRST TIME ATTENDEE?  
JOIN OUR SHOW FLOOR TOUR

11-11:30AM : SESSION 3

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3-4PM : HAPPY HOUR

3:30-4PM : BRAND SHOWCASE

### THURSDAY, MAY 23

7:30AM-4PM: WOMEN IN TOYS  
EMPOWERMENT DAY

10-10:45AM : KEYNOTE

11-11:45AM : SESSION 1

12-12:45PM : SESSION 2

10:30PM TIL LATE : CLOSING NIGHT  
PARTY  
HAKKASAN NIGHTCLUB | MGM GRAND

FIRST TIME ATTENDEE? **THESE ARE FOR YOU!**

EXPERIENCES

NETWORKING & AFTER-HOURS

BRAND DISCOVERY

FREE SEMINARS & KEYNOTES

**Brand Showcase:** Selected exhibitors will provide a sneak peek of upcoming content for their IP.

**Happy hour:** Join us for a free Happy Hour on the show floor to network and unwind - all welcome!

**Keynotes & Sessions:** Visit the License Global theater for free-to-attend sessions on the latest industry trends.